

## **Community Health Care Credentialing Program**

### **Community Health Planning Process**

1. Begin with a concern for which community intervention makes sense.
2. Talk to colleagues in Community Health:
  - a. Find out if a program to address this concern has already been tried or is in existence.
  - b. Define the population.
  - c. Coordinate with institutional systems for approaching community leaders.
3. Search the community health literature to see what has been done in this area
4. Begin discussions with community leaders and laypersons about mutual concerns.
  - a. Develop an intervention through a series of discussions.
  - b. Determine how you are going to evaluate every intervention.
  - c. Review with Community Health (At Duke, contact Susan Epstein, Chief of the Division of Community Health, for additional information); if research, obtain IRB approval.
5. Begin intervention
6. Monitor/evaluate the impact of the intervention
7. Use formative data to modify the intervention
8. Communicate the outcome to other communities
9. Give credit and thanks to those involved